




**ROSINA RODRIGUEZ**  
UX DESIGNER

 rosina.rdzv@gmail.com

 www.rosinardzv.com

## EDUCATION

**Carnegie Mellon University** | Pittsburgh, PA  
Masters of Human Computer Interaction  
Aug 2014 - Aug 2015

**Rochester Institute of Technology** | Rochester, NY  
BFA New Media Design and Imaging  
Sept 2008 - May 2012

## WORK EXPERIENCE

**Autogrid** | UX/UI Designer  
Oct 2015 - current | Redwood City, CA

Responsible for defining the user flow and final interface design for an energy utility portal. Designed creative solutions to engage users in energy awareness programs. Created wireframes and prototypes to test and present such solutions.

**Ingenia Group** | Web Designer  
Nov 2012 - Aug 2014 | Mexico City, Mexico

Designed and conceptualized mobile and web interfaces. Responsible for defining the user experience and the final interface design. Created corporate branding elements and promotional pieces such as motion graphics and illustrations. Worked closely with project managers and engineers to create successful interactive solutions.

**Martino Flynn** | Digital Designer Intern  
Aug 2011 - Nov 2011 | Rochester, NY

Design lead for the conceptual development and design of an interactive iOS game. Responsible for game definition, UI design, asset creation, and animations. Realized file preparation for the development environment.

## SELECTED PROJECT

**Roche Capstone Project** | Project Lead + UX Designer  
Jan - Aug 2015 | Carnegie Mellon University

Led a multi-disciplinary team in a MHCI project through the creation and ideation of a user-centered digital health product. Guided and worked with the team through all project stages: research, design, and development. Ensured that all deliverable featured a unified design and of a high standard.

## OBJECTIVE

Seeking a full-time position as a UX / UI Designer.

## SKILLS

### Methods

Prototyping  
UI & UX Design  
Wireframing  
Data visualization  
Motion graphics  
Usability Testing  
Heuristic Evaluation  
Contextual Inquiry  
A/B Testing

### Software

Sketch  
Photoshop  
Illustrator  
After Effects  
Cinema 4D  
InDesign  
Balsamiq

### Development

HTML5 / CSS3  
JavaScript  
jQuery  
Processing

### Language

Spanish (fluent)  
English (fluent)  
French (basic)